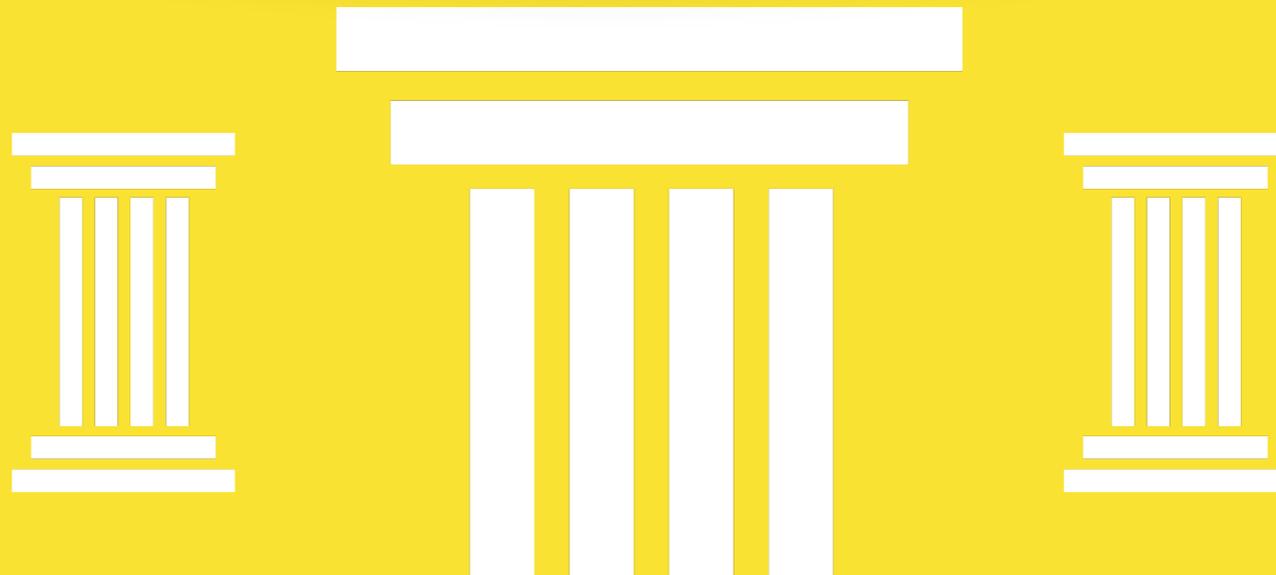




08/06/2019 | Varna, Bulgaria

TED^xTalyana

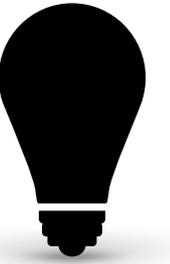
**x = independently
organized TED event**



The conference

The concept

WHAT IS TED? TED is a global foundation, devoted to Ideas Worth Spreading, which brings together some of the world's leading thinkers and doers to share what they are most passionate about. It started in 1984 as a conference bringing together people from three professional worlds: Technology, Entertainment, and Design — three broad subject areas that are, collectively, shaping our future. Since then, its scope has become ever broader, showcasing ideas that matter in any discipline — science, arts, global issues, media, architecture, music and much more. Attendees have called it “the ultimate brain spa” and “a journey into the future.” The diverse audience — CEOs, scientists, philanthropists — is almost as extraordinary as the speakers, including Bill Clinton, Steve Jobs, Bill Gates, etc.



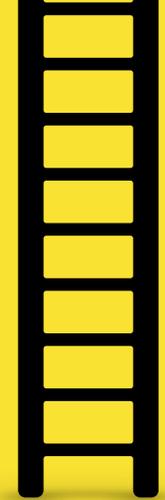
TEDx

x = independently organized TED event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organised events that bring people together to share a TED-like experience. These local, self-organised events are branded TEDx, where x = independently organised TED event.

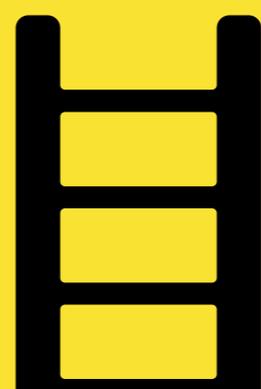


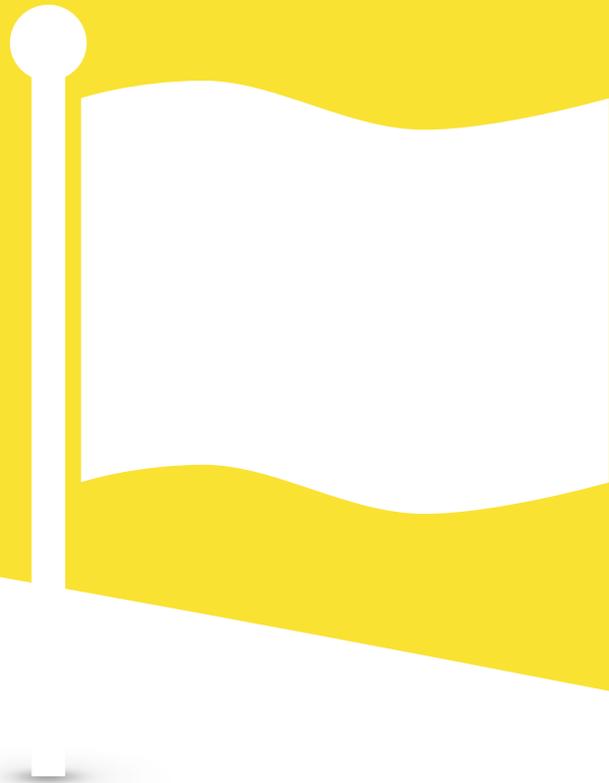
Sometimes the biggest discoveries are not newly discovered treasures, but improvements of existing ideas. With a talented team, phenomenal lecturers and your support, TEDxTalyana can become reality for the first time in the city, and it will be the fifth TEDx event in Varna. The last TEDx events were named TEDxVarna with previous speakers being people like Plamen Russev, Lubo Sergeev, Dr. Mel Gill, Evgenia Peeva, Miroljuba Benatova, Jeremias Grenzebach and others. The events were focused on topics from every field, from science to art, from economics to life issues. After the unforgettable events last year, TEDxTalyana tends to be even more inspiring. The event's audience will include business people, entrepreneurs, lecturers, artists, doctors, lawyers, students, futurists, innovators, inspiring leaders, and anyone who seeks to provoke their capabilities and intelligence as part of the event.



What is TALYANA?

TEDxTalyana will take place at the Roman Thermae ruins on June 8, 2019. The full program includes 12 inspiring lecturers, 3 recorded TEDTalks videos, 3 breaks, morning coffee, lunch and afternoon coffee with the opportunity to chat and discuss the ideas and topics.





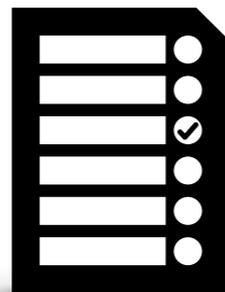
WHY SPONSOR?

Connect a big idea to a brand message, unveil surprises, offer an immersive and engaging experience, and expand your audience. Demonstrate creative thinking by building awareness and recognition. Publicise your brand and vision to top students, entrepreneurs, and professionals. Engage with leaders and accomplished experts in specific fields, as well as a valuable audience of individuals committed to making an impact.

As a TEDxTalyana Sponsor, not only will you be a visible and integral part of our dynamic event, you will also enjoy opportunities tailored to suit your company. We offer a variety of sponsorship levels.

Financial sponsors contribute toward the direct production costs of TEDxTalyana and we also welcome in kind contributions for all facets of the event. If your company provides a service or product that is a necessary component of our production, we will be happy to create a customised sponsorship package to compensate for your in-kind sponsorship. Your financial and moral support will help us produce a world-class event, and we would love you to join us in this effort.

FRIEND



**Acknowledgement in the
program/schedule**



**Promotion products in
the TEDxTALYANA gift bag**

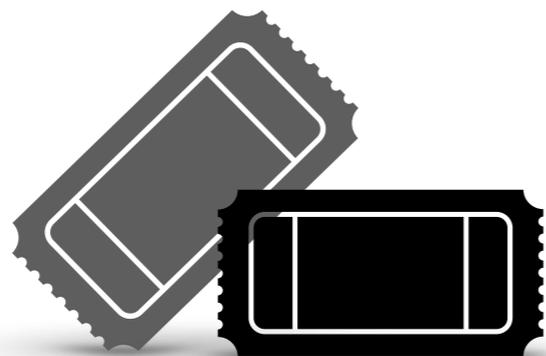


**Recognition on our
website as partner**

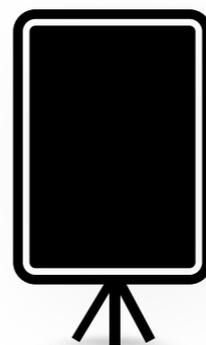
BEST FRIEND



all positions listed above +



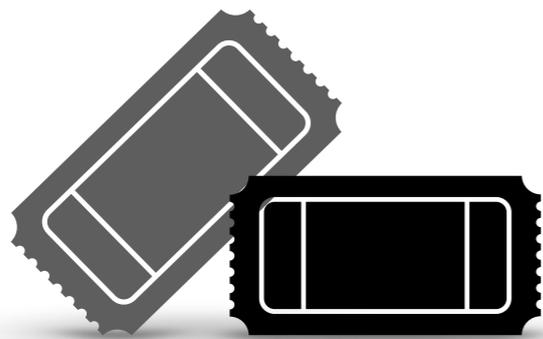
2 complimentary
tickets



Banner in
networking area

INSPIRATION PARTNER

all positions listed above +



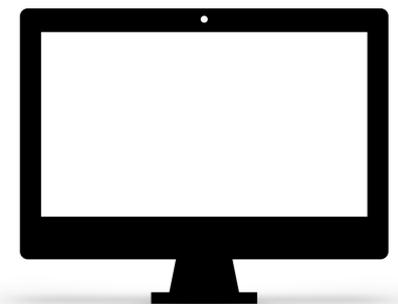
3 complimentary
tickets



Logo on Badges



Logo on T-shirts
sleeve

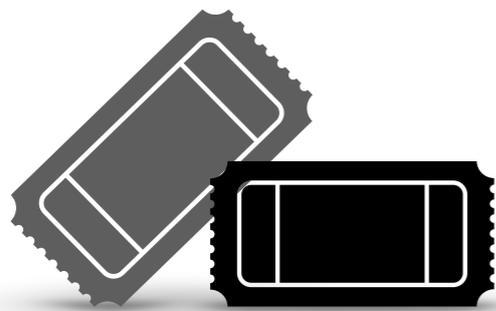


Placement of logo
on video monitors
during 1 breaks

INNOVATION PARTNER



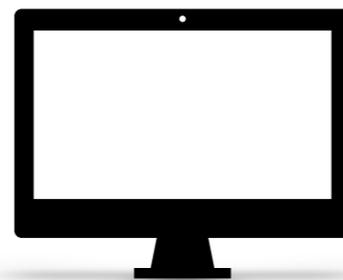
all positions listed above +



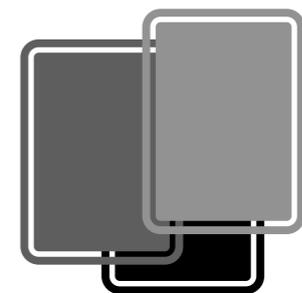
**4 complimentary
tickets**



**Announcement and
recognition as sponsor
of lunch break**



**Placement of logo on video
monitors during 2 breaks**

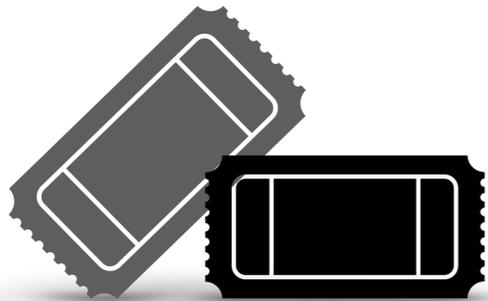


**Flyers
distribution**

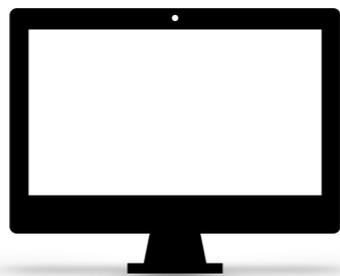
DISCOVERY PARTNER

**3000
BGN**

all positions listed above +



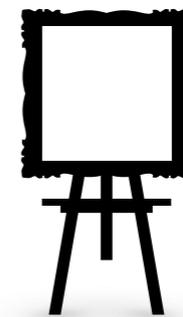
5 complimentary
tickets



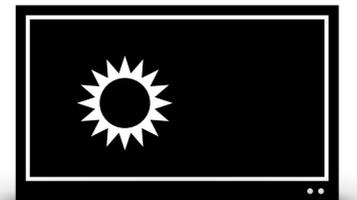
Placement of logo on video
monitors during 3 breaks



Special acknowledgement
from the stage by our host
during the event

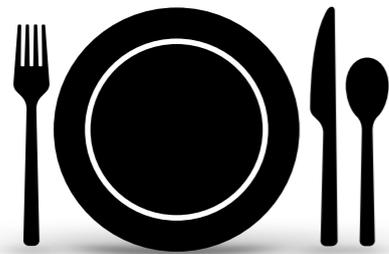


Logo in the beginning of every video
from the lectures during the event



Personalized
advertising space
during After Party

Alternatives



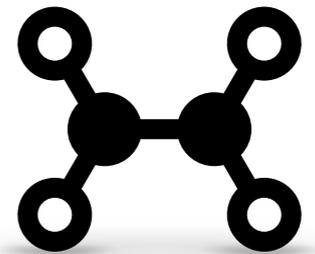
Food / Snacks



Drinks



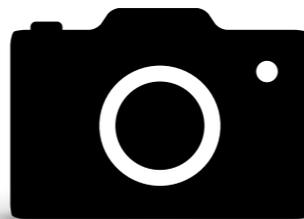
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